Policy Group – 30 January 2019

Proposed new street name in Upton

1. **Purpose of report**

To give consideration to a new street name within a development being built in Upton consisting of 27 properties.

2. Key issues

- 2.1 There is disagreement between the developer, Stanborough Construction Ltd, and Lytchett Minster and Upton Town Council regarding the naming of a new street.
- 2.2 The developer suggested Melbury Gardens for the new development. This name was acceptable to the District Council and was passed to the Town Council for consideration.
- 2.3 The Town Council rejected the name and proposed alternatives; Dorchester Gardens, Dorchester Court, Beacon Gardens or Beacon Court. The District Council rejected Dorchester Gardens and Dorchester Court as they were too similar to existing street names in close proximity to the site. The Town Council has also suggested two more alternatives which the developer rejected. The developer's preferred name is Melbury Gardens and the Town Council's preferred names are Beacon Gardens, Beacon Court, Swann View, Swann Hill Gardens, Arnold Place or Arnold Close.

3. **Recommendation**

A report be submitted to Council recommending the new development at Dorchester Road, Upton be given the name preferred by Policy Group.

4. Policy issues

4.1 How will this affect the environment, social issues and the local economy?

The proposal does not have any implications for the environment, social issues or local economy.

4.2 Implications

4.2.1 Resources

None.

4.2.2 Equalities

None.

4.2.3 Shaping Dorset Council

None.

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5. **Further information**

- 5.1 The naming and numbering of streets and buildings is a statutory function that Purbeck District Council provides in exercise of its powers and duties under the Town Improvement Clauses Act 1847. The purpose of this control is to make sure that any new street names and building names and numbers are allocated logically with a view to ensuring, amongst other things, the effective delivery of mail and that emergency service vehicles are able to locate any address to which they may be summoned.
- 5.2 The Senior Spatial Systems Officer has delegated authority to approve street names where there is agreement between the developer and the Town or Parish Council. However, it has not been possible to obtain agreement in this instance.
- 5.3 The developer provided the following street name for Lytchett Minster and Upton Town Council to consider well in advance of the completion of the development:

Melbury Gardens.

5.4 The Town Council objected to the name Melbury Gardens and suggested the street names Dorchester Gardens, Dorchester Court, Beacon Gardens or Beacon Court. The District Council rejected Dorchester Gardens and Dorchester Court as they are too similar to existing roads near to the development site. The Town Council also suggested Swann View and Swann Hill Gardens, as opposite the new development is a long white house on Dorchester Road, which originally was the Swann Inn and Arnold Place or Arnold Close, as Bob Arnold was a significant figure in the town owning the dairy and a horse and carriage wedding transport business. The developer rejected these names.

Appendices:

1 - Map of site

Background papers:

There are none.

For further information contact:-

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<u>Item 9, Appendix 1</u> (PG – 30.01.19)

