

Council Plan Conversation – Feedback Analysis Report

<p>What was the engagement survey about?</p>	<p>Following the creation of a draft council plan we wanted to find out what people thought of the draft plan, whether they agreed with our priorities and whether they thought we had missed anything.</p> <p>The engagement survey asked 5 closed quantitative questions asking whether the respondent agreed with each of our priority areas and then also had 2 open qualitative questions to ask for any further comments.</p> <p>We also held several different workshops that replicated the questions above to enable us to get more detailed feedback on each of the areas.</p>
<p>Over what period did the consultation run?</p>	<p>The engagement ran from October 24th until December 20th.</p>
<p>What consultation methods were used?</p>	<p>The two methods used to gather feedback were an online survey and a series of different workshops with a range of stakeholders.</p>
<p>How many responses were received overall?</p>	<p>Online survey</p> <p>We received 1646 responses to the external facing survey. These were split by;</p> <ul style="list-style-type: none"> 1461 residents 34 Town and Parish Councils 9 public sector organisations 49 voluntary and community sector organisations (VCS) 23 Dorset businesses 62 other respondent types <p>We also received 54 written submissions.</p> <p>We received 119 responses to the employee survey.</p> <p>We also held the following workshops</p> <ul style="list-style-type: none"> 3 x residents people panel workshops Employee forum workshop Our Dorset Public Engagement Group workshop Dorset Communities Forum session People First Dorset – client workshop Bridport Access group session Weymouth and Portland Access group session Gypsy and Traveller liaison group session <p>We received 18 responses from partner or public</p>

	<p>organisations these were;</p> <ul style="list-style-type: none"> • Dorset Dogs • Skills and Learning Adult Community Education • Dorset and Wiltshire Fire and Rescue Service • Umoja Arts Network • Dorset Police • Bournemouth and Poole College • Police and Crime Commissioner for Dorset • Dorset County Hospital • Extinction Rebellion • Green Group • Citizens Advice • Dorset Local Nature Partnership • Dorset Wildlife Trust • Bridport Local Area Partnership • Dorset Chamber • Age UK • BCP Council • East Devon District Council
<p>How will the results be used and shared?</p>	<p>The results will be used to identify changes needed to the draft plan in order for it to become our adopted final council plan.</p> <p>We will make sure that the results and the changes to the plan that they influenced are shared with our residents and stakeholders.</p>
<p>Who has produced this report?</p>	<p>Kimberley Barrow, Consultation and Engagement, Dec 2019.</p>

Background

This report analyses and collates all of the responses received about our draft council plan. It breaks down the responses by both respondent type and method used to gather the data.

Online survey responses

This section of the report looks at responses to the online survey. The first part showing the responses to the 5 closed quantitative questions and the second part looking at the responses to the two open qualitative questions. Both parts are split by respondent type.

Quantitative results

There were 5 questions in this section and the results are shown below. Please note that these show the **percentage** of each respondent type that selected each of the options. *Please note that due to rounding of figures some sections may total 99 or 101.*

Do you think the following should be one of our priorities for the next four years?

Economic Growth

	ALL	RESIDENTS	TOWN AND PARISH COUNCIL	PUBLIC SECTOR ORGANISATION	VCS ORGANISATION	BUSINESS
YES	84	84	88	100	88	83
NO	7	7	0	0	4	13
I'M NOT SURE	10	10	12	0	8	4

Unique Environment

	ALL	RESIDENTS	TOWN AND PARISH COUNCIL	PUBLIC SECTOR ORGANISATION	VCS ORGANISATION	BUSINESS
YES	91	91	79	100	81	91
NO	3	3	0	0	2	9
I'M NOT SURE	6	5	21	0	17	0

Suitable Housing

	ALL	RESIDENTS	TOWN AND PARISH COUNCIL	PUBLIC SECTOR ORGANISATION	VCS ORGANISATION	BUSINESS
YES	77	77	82	89	88	77
NO	10	10	9	0	4	9
I'M NOT SURE	14	14	9	11	8	14

Strong Healthy Communities

	ALL	RESIDENTS	TOWN AND PARISH COUNCIL	PUBLIC SECTOR ORGANISATION	VCS ORGANISATION	BUSINESS
YES	86	86	91	100	87	82
NO	5	5	3	0	2	4
I'M NOT SURE	10	9	6	0	11	13

Staying safe and well

	ALL	RESIDENTS	TOWN AND PARISH COUNCIL	PUBLIC SECTOR ORGANISATION	VCS ORGANISATION	BUSINESS
YES	92	92	91	100	86	100
NO	3	3	0	0	4	0
I'M NOT SURE	5	5	9	0	10	0

Qualitative results

This section shows the results from the open questions. All of the comments have been analysed and coded and the results are shown below. The results have been split into 6 sections, 5 show comments that related to each of the priority areas and the final one grouping together anything else that did not sit within a priority area.

The table below shows the number of respondents and the number of comments made for each respondent type.

	Number of responses	Number of comments made
Resident	1461	1827
Town and Parish Council	34	38
Public Sector Organisation	9	10
VCS Organisation	49	70
Business	23	36

The tables below show how many individual respondents mentioned each of the areas listed.

Economic Growth

	Residents	Town and Parish Council	Public Sector	VCS	Business
Need better public and rural transport	93	6	0	5	0
Improve quality of roads	53	5	0	0	2
Improve the road network/infrastructure	52	3	0	0	0
Support local high streets and fill empty shops	21	0	0	0	2
Build dual carriageways or a motorway	16	0	0	2	0
Create better paid jobs	14	0	0	0	1
Help upskill local people	14	0	0	2	0
Attract more business and shops to Dorset	14	0	0	1	2
Support and encourage small businesses	9	0	0	0	0
Provide more parking or lower cost parking	8	0	0	1	0
Improve mobile network and IT infrastructure	6	1	0	0	0
Focus growth on larger towns	2	0	0	0	0
Need less cars and lorries on the road	2	0	0	0	0
Promote eco-friendly/green business	2	1	0	0	0
Apprenticeships	0	0	1	0	0

Unique Environment

	Residents	Town and Parish Council	Public Sector	VCS	Business
Protect and preserve Dorset's history	86	2	0	5	0
Protect the countryside	62	0	0	2	0
Need robust flood protection plan	13	1	0	0	0
More weeding and tidying of verges	11	0	0	0	0
Encourage more use of green energy	8	0	0	0	0
Improve recycling	8	0	0	0	0
Provide access to greenspace for all	8	0	0	0	0
Safer cycling routes	7	0	0	1	0
Reduce litter	5	0	0	0	0
Support farming and sustainable farming	4	0	0	0	0

Suitable Housing

	Residents	Town and Parish Council	Public Sector	VCS	Business
Need more truly affordable homes	53	0	0	2	0
Need to make sure infrastructure is in place before development	46	1	0	0	1
Need less large housing developments	34	1	0	0	0
Use brownfield sites for development	22	0	0	0	0
Build more social rented homes	21	0	0	0	0
Demolish the Hardy Block on Portland	19	0	0	0	0
All new housing built should be eco-friendly/green	16	1	0	0	0
Stop second homes in Dorset	13	0	0	0	0
Parish Councils should have more say on planning	9	2	0	0	0
Should use empty shops and buildings for social housing	8	0	0	0	0

Strong Healthy Communities

	Residents	Town and Parish Council	Public Sector	VCS	Business
Support arts and culture	803	3	3	27	16
More community police officers/reduce crime	19	0	1	0	0
Improving people's lives is key to everything	10	0	0	0	1
Improve road safety	7	0	0	0	0
Discourage people from moving to Dorset	5	0	0	0	0
Improve disability access to the county	4	0	0	0	0
More public toilets	3	0	0	0	0
Learning and training	0	0	2	0	0

Staying Safe and Well

	Residents	Town and Parish Council	Public Sector	VCS	Business
More support for youth	29	0	1	3	0
Concentrate on helping vulnerable residents	21	0	1	1	0
More support for mental health issues	18	0	0	0	0
Improve schools/education	15	0	1	0	0
More help and support for older people	14	0	1	4	0
Challenge central government cuts	8	0	0	0	0
Help for SEND	5	0	0	0	0
More work with families	3	0	0	0	0
Need less out of county placements	2	0	0	0	0
More outreach work needed	2	0	0	0	0

Anything Else

	Residents	Town and Parish Council	Public Sector	VCS	Business
Need more clarity on how the plan will be delivered including clear targets	186	13	1	13	2
Climate emergency is key to everything	121	5	0	2	1
Need more inclusive consultation and engagement	33	0	0	0	0
Make sure you get best value and stick to your budget	23	0	0	1	2
Invest more in deprived areas to lessen inequalities	22	0	0	0	0
Improve partnership working	19	0	0	1	7
More support for tourism	18	2	3	5	0
Stop increasing council tax	13	0	0	0	0
Healthcare and NHS	12	2	0	0	0
The plan needs clearer wording	11	0	0	0	0
Improve communication with communities	9	0	0	0	0
Support the Voluntary and Community Sector	9	1	0	5	0
Get National Park status	8	0	0	5	0
Support Town and Parish councils more	5	2	0	0	0
Make sure 5G technology is safe before it comes to Dorset	3	0	0	0	0
More help for the homeless	2	0	0	0	0

All combined

The table below shows the number of comments received in each area when combining all respondent types. These are shown in order of most to least mentioned.

No	Priority	Comment Area	No of comments received
1	Strong, Healthy Communities	Support arts and culture	852
2	Anything Else	Climate emergency is key to everything	215
3	Anything Else	Need more clarity on how the plan will be delivered including clear targets	129
4	Economic	Need better public and rural transport	104

	Growth		
5	Unique Environment	Protect and preserve Dorset's history	93
6	Unique Environment	Protect the countryside	64
7	Economic Growth	Improve the road network/infrastructure	60
8	Economic Growth	Improve quality of roads	55
9	Suitable Housing	Need more truly affordable homes	55
10	Suitable Housing	Need to make sure infrastructure is in place before development	48
11	Suitable Housing	Need less large housing developments	35
12	Staying Safe and Well	More support for youth	33
13	Anything Else	Need more inclusive consultation and engagement	33
14	Anything Else	Improve partnership working	28
15	Anything Else	More support for tourism	27
16	Anything Else	Invest more in deprived areas to lessen inequalities	26
17	Economic Growth	Support local high streets and fill empty shops	23
18	Staying Safe and Well	Concentrate on helping vulnerable residents	23
19	Suitable Housing	Use brownfield sites for development	22
20	Anything Else	Make sure you get best value and stick to your budget	22
21	Suitable Housing	Build more social rented homes	21
22	Strong, Healthy Communities	More community police officers/reduce crime	20
23	Suitable Housing	Demolish the Hardy Block on Portland	19
24	Staying Safe and Well	More help and support for older people	19
25	Economic Growth	Create better paid jobs	18
26	Staying Safe and Well	More support for mental health issues	18
27	Economic Growth	Attract more business and shops to Dorset	17

28	Suitable Housing	All new housing built should be eco-friendly/green	17
29	Economic Growth	Help upskill local people	16
30	Staying Safe and Well	Improve schools/education	16
31	Economic Growth	Build dual carriageways or a motorway	15
32	Anything Else	Get National Park status	15
33	Unique Environment	Need robust flood protection plan	14
34	Anything Else	Healthcare and NHS	14
35	Suitable Housing	Stop second homes in Dorset	13
36	Anything Else	Stop increasing council tax	13
37	Anything Else	Support the Voluntary and Community Sector	13
38	Unique Environment	Improve recycling	11
39	Suitable Housing	Parish Councils should have more say on planning	11
40	Strong, Healthy Communities	Improving people's lives is key to everything	11
41	Anything Else	The plan needs clearer wording	11
42	Economic Growth	Support and encourage small businesses	9
43	Economic Growth	Provide more parking or lower cost parking	9
44	Anything Else	Improve communication with communities	9
45	Unique Environment	More weeding and tidying of verges	8
46	Unique Environment	Encourage more use of green energy	8
47	Unique Environment	Provide access to greenspace for all	8
48	Unique Environment	Safer cycling routes	8
49	Suitable Housing	Should use empty shops and buildings for social housing	8
50	Staying Safe and Well	Challenge central government cuts	8
51	Economic Growth	Improve mobile network and IT infrastructure	7
52	Strong,	Improve road safety	7

	Healthy Communities		
53	Anything Else	Support Town and Parish councils more	7
54	Unique Environment	Support farming and sustainable farming	5
55	Strong, Healthy Communities	Discourage people from moving to Dorset	5
56	Staying Safe and Well	Help for SEND	5
57	Unique Environment	Reduce litter	4
58	Strong, Healthy Communities	Improve disability access to the county	4
59	Economic Growth	Promote eco-friendly/green business	3
60	Strong, Healthy Communities	More public toilets	3
61	Staying Safe and Well	More work with families	3
62	Anything Else	Make sure 5G technology is safe before it comes to Dorset	3
63	Economic Growth	Focus growth on larger towns	2
64	Economic Growth	Need less cars and lorries on the road	2
65	Strong, Healthy Communities	Learning and training	2
66	Staying Safe and Well	Need less out of county placements	2
67	Staying Safe and Well	More outreach work needed	2
68	Anything Else	More help for the homeless	2
69	Economic Growth	Apprenticeships	1

Employee survey

We also ran an internal employee survey which replicated the external facing survey. 119 employees completed the survey.

Quantitative results

There were 5 questions in this section and the results are shown below.

The tables below show the percentage of employee respondents who selected each of the options. *Please note that due to rounding of figures some sections may total 99 or 101.*

Do you think the following should be one of our priorities for the next four years?

Economic Growth

	EMPLOYEES
YES	93
NO	3
I'M NOT SURE	3

Unique Environment

	EMPLOYEES
YES	92
NO	3
I'M NOT SURE	5

Suitable Housing

	EMPLOYEES
YES	89
NO	2
I'M NOT SURE	9

Strong Healthy Communities

	EMPLOYEES
YES	86
NO	4

I'M NOT SURE	10
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Staying safe and well

	EMPLOYEES
YES	92
NO	6
I'M NOT SURE	3

Qualitative results

In total 87 comments were made, these have been analysed and coded and the results are shown below.

The table below shows how many mentions each subject area had and the priority area it related to.

No	Priority	Comment Area	No of comments received
1	Anything Else	Climate emergency is key to everything	16
2	Anything Else	Need more clarity on how the plan will be delivered including clear targets	14
3	Economic Growth	Create better paid jobs	6
4	Suitable Housing	Need more truly affordable homes	6
5	Anything Else	Invest more in deprived areas to lessen inequalities	5
6	Economic Growth	Create opportunities for young people	5
7	Anything Else	Improve partnership working	4
8	Economic Growth	Improve the road network/infrastructure	4
9	Strong, Healthy Communities	Support arts and culture	4
10	Strong, Healthy Communities	Improving people's lives is key to everything	4
11	Economic Growth	Provide more parking or lower cost parking	3
12	Anything Else	Make sure you get best value and stick to your budget	2

13	Anything Else	Be innovative and a leader	2
14	Economic Growth	Need better public and rural transport	2
15	Economic Growth	Support local high streets and fill empty shops	2
16	Economic Growth	Help upskill local people	2
17	Economic Growth	Attract more business and shops to Dorset	2
18	Economic Growth	Improve mobile network and IT infrastructure	2
19	Safe and Well	Concentrate on helping vulnerable residents	2
20	Safe and Well	More help and support for older people	2
21	Strong, Healthy Communities	More community police officers/reduce crime	2
22	Suitable Housing	Build more social rented homes	2
23	Anything Else	Healthcare and NHS	1
24	Anything Else	Improve communication with communities	1
25	Anything Else	More help for the homeless	1
26	Economic Growth	Build dual carriageways or a motorway	1
27	Economic Growth	Support and encourage small businesses	1
28	Economic Growth	Promote eco-friendly/green business	1
29	Safe and Well	More support for mental health issues	1
30	Strong, Healthy Communities	Improve road safety	1
31	Suitable Housing	Use brownfield sites for development	1
32	Suitable Housing	All new housing built should be eco-friendly/green	1
33	Suitable Housing	Stop second homes in Dorset	1
34	Suitable Housing	Should use empty shops and buildings for social housing	1
35	Unique Environment	Protect the countryside	1
36	Unique Environment	More weeding and tidying of verges	1
37	Unique Environment	Improve recycling	1
38	Unique	Reduce litter	1

	Environment	
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Workshop responses

This section of the report looks at all of the workshops than we ran. The feedback we received has been analysed and sorted into themes the results are shown below.

People's panel

We ran 3 people's panel meetings, one in Dorchester, one in Sturminster Newton and one in Ferndown. The results from these have been combined, analysed and themes have been drawn out and these are shown below.

Economic Growth

- Need to do more to encourage youth to Dorset and to stay in Dorset such as; more apprenticeships, improving college and university offer, better paid and skilled jobs and providing affordable housing. Also encouraging schools to promote all options not just traditional A Levels and then University.
- Need to improve digital offer including connectivity for internet access such as fibre to the property and also need to improve mobile signal network.
- Need to ensure 5G is safe and not a health risk before rolling out.
- Need to improve road infrastructure, more dual carriageways.
- Promote county farms more.
- Need to encourage new industries to Dorset such as green companies e.g. solar and wind power.
- LEP – need to put more pressure on to make sure investment is more spread across the county and not just in the East.
- Should support small businesses more and not just look to encourage larger businesses to increase growth.
- Land based industries need more consideration.
- Public transport needs to be improved. We don't have it right yet and need to be more radical with solutions.

Unique Environment

- Need to provide a better network of electric charging points for cars.
- Not sure this should be a top priority.
- National park status – were both those in support and against this.
- Encourage more renewable energy
- Wording on this priority is very confusing and needs more clarity.
- Should be upgrading existing housing to be greener.
- Need better recycling including from businesses.
- Should only be building green homes.
- Need to work with BCP council to tackle climate emergency.

- Work in better partnership and promote and work with schools, colleges and university.

Suitable Housing

- Social housing – we should be building more, should start developing as a council
- Need to utilise the assets we have in both land and empty buildings.
- Should only be building green properties.
- Need to invest in current housing to make greener.
- Need truly affordable housing options in Dorset
- Need to improve the private rental sector both in affordability and standard of homes.
- Build on brownfield sites
- This priority needs stronger more positive language.
- Refers to other documents that are not explained or linked to e.g. healthy homes and homes Dorset.

Strong Healthy Communities

- Need to recognise that Dorset's communities are very different with regard to rural and urban and so one size does not fit all.
- Need to work more closely with Town and Parish Councils and the Voluntary sector.
- Utilise the strong communities that exist in Dorset, a real sense of belonging to somewhere.
- Need a community directory.
- Need to recognise that not everyone is online.
- Felt that this priority is very waffled and needs more clarity.
- Need an Arts and Culture strategy as important to all communities.

Staying Safe and Well

- Felt that this again is not written very well. Needs clearer wording particularly the first objective.
- Stress the importance of early intervention and prevention.
- Need more council run homes.
- Should re-open childrens centres.
- Need to encourage more people to work in the care sector at all levels.
- Should have more apprenticeship options to work in care sector.
- Need to try and improve the pay and conditions for those working in care.
- More support needed for SEND.
- Stop out of county care.
- Do more for our aging population, more support and suitable housing needed for older people.

Anything Else

- Climate emergency should not just be a small part of one section it needs to run throughout the plan.
- The whole plan should have clearer more positive language.
- Should not refer to any other strategies or documents without explaining what they are.
- Need to provide the plan in a PDF version as well as web pages to make it easier for all and not just the few.
- Need to share what we have done to change the plan widely.
- Make sure the plan is available to all.
- Need a version that is a 'plan on a page'

People First Dorset focus group

This was a focus group consisting of residents with learning disabilities and their carers.

Economic Growth

- Need to consider alternative ways to apply for a job or offer additional support to those with a learning disability as job sites can be very difficult.
- Need to hold more face to face events to tell us what work experience and opportunities there are.
- Need to improve public transport including; accessibility, availability, people's views toward those with a disability and easy read timetables with a 12-hour clock.
- Make concessionary bus passes valid before 9.30AM.

Unique Environment

- Too much litter on the streets
- Promote and create affordable and easy ways we can help the environment.
- Offer homeless people ways to help the environment such as a litter pick
- Create inclusive ways for communities to work together to improve the environment.

Suitable Housing

- Want more housing available where we have our own room but communal living areas, so we have both independence and support.
- Homes need to be built within easy reach of amenities.
- Need more social housing, the waiting lists are far too long.

- Hard to complete the forms needed to apply for social housing.

Strong Healthy Communities

- Need better public toilets.
- Need better accessibility to shops and town.
- Need more easy read documents in public places.
- Please create and promote a 'safe places' scheme across Dorset. Works with an app on your phone.

Staying Safe and Well

- Need better partnership working
- VCS sector and councils need to tell each other more about what is going on.
- Very hard to get in touch with the adult social care team.
- Advocates are only available to help for 6 weeks, we need longer than this. We need constant support.
- Need a one stop shop for all services, advice and who to contact.
- Too many people don't meet the high criteria to gain help and support but do still need help, we need to change things.
- Not enough support to help people live independently.

Anything Else

- Really bad experiences with regards to getting benefit help. Council should lobby central government to improve this. Too many people are being told they are fit for work when they are not.

Our Dorset Public Engagement Group

This is a group set up by the Our Dorset network that is formed of both NHS and Council organisations, they hold regular resident engagement meetings and we attended one of these.

Economic Growth

- Doesn't go far enough. Needs more on reducing inequalities. There are big differences in the life chances of different residents of Dorset. Need to take poverty and lower life expectancy into account.
- Recruitment of doctors and nurses is difficult in Dorset – can more be done to address this?
- Don't like the vague/'weasel words' – e.g. "Enhance Dorset" – what does this actually mean?

- Need to address the road infrastructure. Need better transport links, and better public transport – buses and trains. Train is very slow.

Unique Environment

- Dorset's environment is a big attraction and a big asset. Great to see we are going to be making the most of our environment.
- Waste policy – especially recycling – is not consistent across Dorset. Need better comms around what to recycle, and how waste is recycled, to give people confidence that recycling is worthwhile.
- Think Climate Change should be a priority on its own and should be cross-cutting across everything the council does?

Suitable Housing

- Must plan in other services when creating new housing: GPs, infrastructure, hospitals, roads and transport, schools.
- More social housing is needed, and more keyworker housing (e.g. part-rent and part-buy). Plus more AFFORDABLE private housing stock – for rent and to buy.
- Use of language: “Appropriate” – pointless work. “affordable” – define this. What is a “healthy home”? All very nice, but woolly. “Suitable” – what does this mean?
- Need to help younger people get on the housing ladder. Can't afford to live in Dorset so move away.
- Would like clarification of how choice-based housing register will work in practice.
- Local communities are losing their identity as developers come in and build new houses. Need to look at new housing in a holistic way and how it affects local communities.

Strong Healthy Communities

- More woolly language: “Work to”. Be more definite.
- All communities – be more inclusive. 2nd bullet: “all residents and all communities”
- Feedback: the council is not very good at speaking to service users. Can be very bureaucratic. Council doesn't value the families that support individuals enough, and this can leave individuals socially isolated.
- Should be a ‘Value’ – council needs to recognise that society is diverse and recognise each individual's needs better. Council says “only 4% of population is BME” – underplaying ethnic minorities. 4% is probably out of date and inaccurate. Council doesn't respond to needs of minorities well enough. The recent Vol and Community Sector report was full of inequalities and only

talked about old people's needs. What about the big Traveller population – needs of Traveller children in school, etc. Council not good at understanding diversity of society.

- The council must value the Voluntary Sector better – vol sector can help to achieve lots of objectives. Involve them better and work with them – especially preventative work.

Staying Safe and Well

- Preventative work is VITAL.
- What does “great education” actually mean?
- “Inclusive education” – not always the right thing for individual children to be part of mainstream education – need to reflect that.
- “Help families to stay together” – this isn't always the right thing to do, e.g. domestic abuse situations.

Anything Else

- Should provide the plan in a PDF format as well and make it accessible for all.

Dorset Communities Forum

This is a group that is formed of VCS organisations in Dorset, they have regular meetings and we attended one of these.

Economic Growth

- Transport – this was a concern raised by Age UK. An issue repeatedly raised but never seems to be addressed and affects elderly residents in rural communities and was the key to strong healthy communities. Current community schemes were only used for medical appointments
- Economic growth across Dorset needed to be equitable, rather than simply focusing upon hi-tech business parks.
- Low wages and under-employment issues needed to be addressed.
- The importance to the economy of market towns as well as the coast needs to be recognised.

Unique Environment

- What is meant by a “unique environment”? It shouldn't just refer to the Jurassic Coast. Dorset has much in common with Devon, Somerset and Wilts so need to focus on what is special to Dorset. Does this link to the application for National Park status?

Strong Healthy Communities

- Council needs to address how it gathers intelligence from localities, involving town and parish councils, and not too much reliance upon elected members who wouldn't always provide an accurate picture.

Anything Else

- Different use of terminology – VCISO, Community Groups, etc – needs to be consistent and should be defined. Social enterprise and community businesses were not mentioned It was suggested that VCSE (Voluntary, Community and Social Enterprise) be used as a standard.
- Have a sense of déjà vu – looks very much like the County Council plan from 5 years ago.
- More information needed on how the Council plans to engage with these groups to deliver the plan – how does DC plan to support these groups, what does that support look like?
- How will the contribution made by local community groups be measured and recognised?
- Don't think this would be workable unless the council had a mechanism to check in with community groups to monitor progress and maintain the relationship.
- How do you plan to make yourself compliant with the Social Value Act?

Employee forum

Alongside the employee survey we also ran an employee forum workshop to get feedback on each of the priority areas.

Economic Growth

- A priority to create more opportunities for young people so they are more likely to stay in Dorset and not move away. Skills, job opportunities, raise aspirations and awareness. We need this because stats show we have an aging working population. Can we incentivise businesses to take on local young people?
- Support our town centres to be thriving and vibrant
- Need a place brand for Dorset – what do we stand for? What does Dorset want to be known for?
- Add something around place leadership for the council. (need to move away from perception of 'graveyard of ambition', and just seen as tourism place. Want to see more ambition and innovation...)
- Do we need something specific for Weymouth? It really needs help. Needs more business parks than shops?

- We need to include something about supporting and developing the businesses already in Dorset (not just about attracting new businesses).
- Is the Third Sector missing from growth?
- Some wording needs changing. Sounds too weak currently and needs to be stronger. E.g.
 - “Explore” (full fibre) should be “lead” or “drive”
 - “Enhance” Dorset as a place to do business – a bit weak?
 - Just put “Improve rail services” – not “Work to improve...”
 - Check consistency across the Plan of “Dorset Local Enterprise Partnership”
 - Explain what the ‘Local Plan’ is in plain English.
 - “Enhance aspirations and skills to improve social mobility” – make this more specific?
- Can we be clearer about our ambitions for tourism as a sector? How much potential is there for growth? How much of a priority is this sector?
- Will council reduce business rates to help new businesses and town centres?
- Does Economic Development genuinely have enough resource to make all this happen?
- Use empty shops for hot desks for businesses.

Unique Environment

- We should be leading by example, but we don't state anywhere that's what we'll do (e.g. support behavioural change to reduce waste - we should lead on this). There's lots of areas we could lead on but we're very much 'supporting' others.
- Hard to reduce our carbon footprint when roads/ transport links aren't great
- This priority feels very weak in our statements
- There's no innovation with this priority
- Educating people is key with this priority. We need to educate everyone
- We should be working with schools - they are the future and more aware of the environment and the impact it has.
- This priority could really be used to help people's physical and mental health and wellbeing
- We need to be more ambitious
- Use our unique environment to improve our health. We have the opportunity to do this but it's not coming across as strong enough
- Clarity is needed over each point and what they mean - how are we going to deliver on them?
- No mention of our farm/ farmers and how we should be supporting and working with them
- We need better promotion of services we provide that link into this priority
- What does it actually mean when we say, 'provide an environment.' shouldn't we say, 'we will protect the environment'?

- We should be sharing best practices with town councils and neighbouring authorities - they might be doing something really well

Suitable Housing

- Infrastructure needs to be in place before we build new housing
- Need to be building communities and not just homes
- Need more secure tenancy options for residents
- Need to link better with the VCS
- Need more truly affordable housing
- Need more housing for vulnerable people and those with additional needs.
- All new homes should be green.
- Reduce homeless objective should be changed to be eradicate and prevent future homelessness.
- Need more key worker housing.
- Need to have a stronger voice in making sure developers deliver what they say they will.
- Utilise and listen to the local voice in particular through Town and Parish councils.
- Need to reduce second homes.
- Title needs to change, it is more than housing it is infrastructure as well.
- Need to tackle the lack of affordability in the private rental sector.
- We should be building more social housing.
- We should also be working with; prisons, care leavers, housing associations

Strong Healthy Communities

- Needs to be a strong focus on the most deprived areas (Weymouth and Portland)
- More services are required for adult social care
- Communication needs to be improved for what community activities are available.
- Need more support to change behaviours and more support for Mental Health work
- The document shouldn't be too prescriptive for example, what is "fulfilling"? Should we not say healthy instead?
- Schools should be on the list for those we will work with, along with Public Health
- Access to Dr's and appointments should be a priority.
- Better communication about what we are doing and more collaborative working
- Lack of linking up and knowledge sharing or information sharing within council among employees
- It's missing Learning - people will be unable to change/develop or help themselves if we don't enable them or give them the tools.

- Information should not only be online, but more accessible to all.
- Leisure services, libraries, youth centres etc. are not listed. This particular priority should have the largest list of partnerships.
- Doesn't tell us how we build relationships, how do we understand what the communities want and how will we deliver or shape the services?

Staying Safe and Well

- There are too many cross overs with 'Strong Healthy Communities'. Could they be divided into Safer Communities and Staying Healthy and Well.
- Budget and resource concerns – how will everything detailed be achieved?
- Seems very children services oriented
- There is a lack of online access in rural areas
- Not everyone uses online technology – what other methods will be available?
- Promote the technology and how we use it to support people and better promote what we do – we actually offer a lot more than some other councils.
- Need more detail on timeline and how this will all be delivered
- Need to focus on prevention and health
- With regard to the working with section;

Not listed:

- Leisure centres
- Coastal and Countryside teams
- Lifeguards
- Charities e.g. Red Cross, Samaritans
- Courts
- Care providers e.g. Agincare
- Local businesses
- Health partnerships

Additionally

- Police is listed twice
- Service providers should higher on the list

Anything Else

- Want to see SMART targets for each priority. These need to be monitored and reported on – at least annually. Tell residents – how are we doing?
- Be upfront in the Plan about the tension between Economic Growth and Unique Environment and explain how we will manage that tension. E.g. focus on digital sector rather than manufacturing?
- Working with neighbouring councils should be on the list for who we will be working with
- There needs to be more detail and measurements such as percentage goals or at least wording such as dramatically reduce, or significantly reduce- more aspirational
- Dorset Council has agreed 2 equality objectives; 1 – fostering good relationships with and within the community and 2 – developing and

supporting a diverse workforce. Include these in the plan it is a public sector equality duty to publish them. Also change wording from 'just 4.4% BME' to be more positive.

- Need to be clear on how we will achieve this and how we will measure if we are doing well.

Bridport and Weymouth and Portland Access Groups

Economic Growth

- Lack of public transport, how can there be economic growth when people cannot get to work locations
- How does the economic growth link with the climate change agenda?
- How will we encourage younger people to stay in the area, when salaries are low and sometimes seasonal, but housing is expensive?
- We do not have a university in the Dorset county area and Bournemouth is very focused on Bournemouth, how does the council work with the university to encourage students to stay, live and work in Dorset?
- Low wages and seasonal work have an impact on residents - local coastal communities do not attract large well-paid employers.
- Economic growth does not consider employees who have disabilities or different needs. How is the council working with local employers to become Disability Confident Employers - what is the council doing about this for themselves?
- Emphasis is needed on the local economy e.g. farming, tourism and fishing, the rural side of Dorset is not flagged up - need to consider sustainability and climate change
- Economic growth needs to link with affordable housing
- Council needs to link in with Rural Economic Strategy from Government

Unique Environment

- Air quality is poor in Fortuneswell, Portland Road, Boot Hill & Chideock
- Planning - building on top of one another
- Deprived areas do not have access to decent open spaces
- Presumption that everyone can access our 'unique environment' and that all open spaces are accessible, this does not just mean in terms of transport.
- Better partnership working is required.
- What is unique about Dorset?
- What about Brexit and the impact this will have locally?
- Parish councils are struggling for volunteers along with the community and voluntary sector
- How is the council going to involve people e.g. community involvement, area boards etc?

Suitable Housing

- Housing being fully accessible - this should be on all new builds, how will council work with developers to ensure that this happens?
- The council could learn from the Norfolk estate which won a housing award for low cost affordable housing
- What about expensive rents and private landlords, many people live this way?
- Co-ownership of housing is different to shared ownership and is limited to certain types of housing - these needs explaining
- What does affordable actually mean?
- The statement 'working towards 35%' needs to be stronger - 'you will build 35%' the council needs to get commitment from developers and challenge developers when this doesn't happen.
- You need to define the difference between affordable and low-cost housing - huge differences and the impact on people is huge.

Strong, healthy communities

- Voluntary sector needs proper support of the council, not just small grants
- An over reliance on the voluntary sector to pick things up - is this appropriate, and how does the council plan to support the voluntary sector and the number of volunteers.
- A number of community/voluntary organisations are struggling in finding trustees, volunteers and funding.
- Very patronising lines 'recognise the voluntary sector is better placed...' if you truly recognise that the voluntary sector is better placed then fund it properly and value the expertise and skills that it brings, don't just use the above line as a cop out for cutting of services.
- How will you include the community and voluntary sector in decision making e.g. area boards?
- How are you actually communicating with the community and voluntary sector and feeding back?

Staying Safe and Well

- Where does the money come from?
- Reliance on the voluntary sector to deliver services which is struggling
- No mention of the Police and community safety activities they may be focusing on which perhaps the council should also consider e.g. cybercrime, knife crime, vandalism
- How do you expect the community and voluntary sector to pick this up, when funding is being cut or is small amounts of funding and for a short period of time?
- Social care - what are your actual plans?
- There is a need for meaningful community involvement that doesn't lose people along the way and communication

- Council needs to understand the different communities better and local issues.

Gypsy and Traveller Liaison Group

- Loss of the Traveller Education Team has had a significant impact on Gypsies and Travellers - how are the Gypsy and Traveller community going to be supported by Children's Services
- Gypsies and Travellers have some of the poorest health and social outcomes nationally, this is never picked up locally by the council e.g. average life expectancy is about 50 years old
- Lots of talk about affordable housing, what about more accommodation sites for Gypsies and Travellers including temporary sites which would help with enforcement of unauthorised sites
- Gypsies and Travellers struggle to access services such as registering for a GP and electoral roll services, how can the council help with this?
- An accommodation needs assessment is undertaken but then nothing happens.

Arts and Culture community meeting

We met with several members of the arts and culture community.

Economic Growth

- Need to add word 'productivity',
- Tourism extending the season, need to have product which works in the off season e.g. the cultural offer
- Add 'cultural leaders' to list of partners, need to reflect on difference and therefore the wording of 'culture' and 'heritage'

Unique Environment

- Off-season economic growth which does not require additional infrastructure therefore extending the season is the most sustainable way of creating growth.
- Change word 'historic' to 'heritage'.
- Include National Trust and others in partners list

Suitable Housing

- link to culture and tourism - issue of asset utilisation the lack of year-round jobs creates lumps in employment, so if more year-round in tourism the gives more year-round jobs and helping affordability of housing.

Strong, Healthy Communities

- Arts, cultural, heritage and tourism are a major contribution to this agenda, need to update the Cultural Strategy

Staying Safe and Well

- Missing from the list is - “improve quality of life for the people of Dorset”
- Reflect on the words used to describe community and voluntary sector

Written Submissions

We also received 54 written submissions. There were received from both organisations and individuals. These were all read and analysed, and the table below shows the key points from each submission.

Organisation or Individual	Key Points
Individual	The importance of arts and culture is missing.
Org – Bournemouth, Christchurch and Poole Council	<p>We share several common goals ;</p> <ul style="list-style-type: none"> - Protect and sustain our environments - Help our communities be inclusive, strong and engaged with us and each other - Provide the housing that our communities need - Offer our young people the best start in life - Ensure everyone can access the services they need to live full and active lives <p>Really looking forward to continuing to work together on joint projects.</p>
Individual	Need to have more focus on mental health support
Org – Weymouth Town Council	<p>Need stronger recognition of Town and Parish councils.</p> <p>Need to recognise that WTC is different from usual Town and Parish councils.</p> <p>WTC want to be a true partner with the council.</p> <p>Need more emphasis on renewable energy.</p> <p>Need more university level courses and more apprenticeship options in Dorset.</p> <p>Should be Unique Natural Environment</p> <p>More emphasis needed on the climate emergency</p> <p>More emphasis needed on heritage, history, arts and culture.</p> <p>Should also be working with community land trusts.</p> <p>Should concentrate more on deprived areas these being mostly in Weymouth and Portland.</p> <p>Should also be working with Sport England and Active Dorset.</p> <p>Need to make sure you reflect the voice of</p>

	<p>communities. We prefer the term resident to customer.</p>
Individual	<p>Need to improve the mobile and internet network. Need to increase the number of electric charging points for cars.</p>
Individual	<p>Need to include a flood prevention strategy as an objective.</p>
Individual	<p>Need more clarity on how this will all be achieved and also need clearer wording in the plan, what does suitable and sustainable really mean?</p>
Individual	<p>How do you work out which of these priorities is the most important? Need to be better at partnership working. How do we deliver everything in a predominantly rural county? Need to really work with communities and give them a true voice.</p>
Individual	<p>Climate emergency should be key to the whole plan. More trees planted, better cycle routes and more electric charging points for cars. Need more social housing. Improve tourism in North Dorset.</p>
Individual	<p>Need more social and affordable homes that is built to meet the need.</p>
Individual	<p>Please stop using the term journey unless referring to moving from one destination to another. Need more detail about where savings will come from.</p>
Individual	<p>Need to put human rights at the centre of your behaviours and also reduce the inequalities across Dorset.</p>
Individual	<p>How will you advocate Dorset? Need more on arts and culture and its importance.</p>
Individual	<p>Great to focus on reducing homelessness. Need more youth support and activities.</p>
Individual	<p>Need more detail on how you will achieve everything.</p>
Individual	<p>You should do less, do it better and do it quicker.</p>
Individual	<p>Need to listen to the local voice when it comes to planning. Need more detail on how this will all be achieved.</p>
Individual	<p>Need more help for local people to get local home with particular focus on younger people.</p>
Individual	<p>Council should recruit jobs to work in areas with a lack of employment opportunities. Use your influence as a big employer to make a real difference.</p>
Individual	<p>How will you afford to do all of this?</p>

Individual	Need to improve public transport. Need to reduce anti-social behaviour.
Individual	Need more social and affordable housing but really do not see how you are going to achieve this.
Individual	Need to increase the amount of renewable energy being produced in Dorset.
Individual	Need to reduce the cost of the private rental sector.
Individual	Need to concentrate on the climate emergency. More homes have a negative effect on the environment, how will you overcome this?
Individual	Weymouth needs significant investment to become a thriving town where businesses want to be.
Individual	Need to say, 'improve access to coast, countryside and green spaces.' Climate emergency should be key to everything. Should be aiming to eradicate homelessness not just reduce it. Improve cycleways and footpaths.
Individual	Need more electric charging points for cars
Individual	Importance of arts and culture and sporting events should be included.
Individual	Need more affordable housing in Dorset. Infrastructure should be in place before new homes are built.
Individual	Need to improve the condition of the roads.
Individual	More emphasis should be made to providing support for mental health issues.
Individual	Should be concentrating on the environment and climate emergency more so than trying to grow our economy.
Org – Age UK Dorchester	Needs a strategic planned focus on older people and the struggles they may face particularly due to the ageing population in Dorset. Would welcome the opportunity to work in partnership with the council. Need to strengthen working with the VCS overall.
Individual	Need to recognise the importance of Arts, heritage and culture.
Individual	Need to recognise the importance of Arts, heritage and culture.
Org – Dorset Chamber	We would like to see Chambers of Commerce specifically referenced in the plan an opposed to "business support networks" which is loose and informal. Need more focus on apprenticeships Need more focus on helping business trade

	<p>internationally.</p> <p>Specific reference should be made to businesses that have high growth potential and high employment opportunities.</p> <p>Need to cut 'red tape' with regards to businesses and planning.</p> <p>Utilise and promote the Dorset Chamber Life Skills project which provides support to young people in and leaving care.</p>
Org - Dorchester Town Council	<p>Climate emergency should be key to the whole plan.</p> <p>Work to improve the care sector as a career.</p> <p>Recognise the importance of Arts and Culture.</p> <p>Promote and increase apprenticeship opportunities.</p> <p>Support environmentally conscious organisations.</p> <p>Increase sustainable transport including increasing the number of electric charging points.</p> <p>Improve the mobile network.</p> <p>Need more affordable homes including affordable rental homes.</p> <p>All new homes built should be green and should also look to improve the energy efficiency of current homes.</p> <p>Better public transport needed.</p> <p>Better recognition of the work done by Town and Parish councils.</p>
Org – The Vale of Allen Parish Council	<p>Need to see more detail on how the plan will be delivered.</p> <p>Need to improve the conditions of the roads.</p> <p>Need better partnership working including with Town and Parish councils.</p> <p>Climate emergency should run throughout the plan.</p> <p>Need to make sure appropriate infrastructure is in place throughout Dorset.</p>
Org – Bridport Local Area Partnership	<p>Need more detail on how the plan will be delivered, how it will address delivering to such a diverse county and how it will measure its performance.</p> <p>Climate emergency should be key throughout the plan.</p> <p>Need to recognise the importance of arts and culture.</p> <p>Should be looking to influence central government in terms of funding and devolution.</p> <p>Need to maintain a good level of service across all basic services.</p> <p>Need more genuinely affordable housing.</p> <p>Need to improve public transport.</p>

Individual	<p>Need more detail on how the plan will be delivered including which of the priorities will be more important.</p> <p>Infrastructure needs to be in place before new housing developments.</p> <p>Need to recognise the importance of art, culture, history and heritage.</p>
Org – Dorset Wildlife Trust	<p>In addition to talking of the Dorset brand could we also include “ where vibrant businesses and communities are underpinned by a unique and treasured natural environment”</p> <p>More emphasis needed on climate emergency and reducing carbon emissions.</p> <p>Support a planning system that enables development to contribute to a net gain for wildlife and to ensure development does not increase emissions of pollutants or nutrients to sensitive river catchments.</p> <p>Support landscape-scale environmental enhancement initiatives.</p> <p>Produce a Nature Recovery Strategy for Dorset.</p> <p>Housing needs to be more environmentally friendly and we need to reduce fuel poverty.</p> <p>Need to support and enable more volunteering.</p> <p>Design and enhance communities to include natural greenspace and access to nature, which will enhance health and wellbeing.</p>
Individual	<p>Improve access to Coast, Countryside AND GREENSPACES. More active work needed by the rights of way team to enhance access including cycle.</p> <p>Need a pollinator and biodiversity plan. Need more emphasis on Climate emergency.</p>
Organisation - Dorset County Hospital	<p>Need more reference in the plan to work with the integrated care system and Our Dorset network and working with health partners in the who will we work with section.</p> <p>There is no mention at all of Dorset County Hospital but feel there should be to show commitment to our continued partnership working and shared vision for Dorset.</p>
Organisation – Extinction Rebellion	<p>Climate emergency should be a priority in its own right and run throughout the whole plan. Suggested 6 new priority areas. Plan is lacking detail and clear targets. Should form a citizen’s assembly to manage progress.</p>

	More public transport, carbon neutral homes, stop second homes and use empty properties.
Individual	Need to deliver to budget. Need to find a way to serve all of the different communities in Dorset. Should also strongly feature the climate emergency. Need more affordable homes.
Individual	Climate emergency is key to everything. Reduce the need to travel. Need great self-sufficiency. Encourage more 'green' business to Dorset. Healthy communities are key to having a successful Dorset.
Organisation – The Green Group	Climate emergency should be the main priority. Also need more emphasis on culture and sport, road safety, economic and social inequality, crime, democracy and, in particular health, and combatting health inequalities.
Organisation – Citizens Advice in Dorset	Looking forward to working in partnership to help deliver the plan. Need to help those in financial hardship. Help people be more energy efficient. Provide help to the most vulnerable in our communities.
Individual	Need more emphasis on Arts and Culture in Dorset. Should have access to affordable and suitable homes for all in Dorset. Also need to have more affordable rent and social rented housing.
Organisation – Bridport Town Council	Need more detail and an action plan of measurable targets. Need to address how you will provide services and help throughout Dorset's diverse communities. Need to deliver over and above statutory duties and always consult on devolving services before withdrawing them. Climate emergency needs to be throughout the plan. More support for youth needed. More emphasis needed on Arts and Culture and tourism. Need to improve public transport. Need more social housing and affordable housing.
Organisation – Weldmar Hospicecare	Skills shortages of nurses need addressing and also affordability of homes for key workers. Need to continue working with the voluntary sector and continue to work on prevention.
Organisation – Dorset Local Nature Partnership	Great to see a specific theme dedicated to the environment. Climate change should feature throughout the plan as a key priority in all Dorset Council does. Need to support households to become more energy efficient. Also want to progress our partnership working to deliver in all of

	the priority areas.
Organisation – East Devon District Council	Great to see strong links between both councils proposed plan and felt it opens good opportunities for collaborative working in the future.

Conclusion

This report has highlighted both views that are shared by many and key concerns about changes needed to the draft plan. The results of this report should be used to identify the changes needed so that the final plan can be one that reflects the voice of Dorset's residents, Town and Parish councils, voluntary and community sector, public sector organisations and businesses as well as that of Dorset Council.

DRAFT