

## Licensing

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**From:** Licensing  
**Sent:** 22 May 2024 09:35  
**Subject:** Blue Welly Events Ltd - update email  
  
**Importance:** High

Thank you for your e-mail with your representation in relation to the premises licence application for Blue Welly Events Ltd.

Dorset Police Licensing requested the following conditions to be added to the licence if it were to be granted, which the applicant has agreed to:

- 1. Challenge 25 shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport, or holographically marked PASS scheme identification cards. Appropriate signage advising customers of the policy shall prominently displayed in the premises.**
- 2. All staff involved in the sale of alcohol shall receive training on the Licensing Objectives, the law relating to prohibited sales, the age verification policy adopted by the premises and the conditions attached to the Premises Licence. Refresher training shall be provided at least once every six months. A record shall be maintained of all staff training and that record shall be signed and dated by the person receiving the training and the trainer. The records shall be kept for a minimum of 12 months and made available for inspection by Police, Licensing or other authorised officers.**
- 3. A refusals register and incident log shall be used at the event site, when events are held. The refusals register should include the date and time of the refused sale and the name of the member of staff who refused the sale. The incident log will record incidents such as anti-social behaviour and include the date and time of the incident plus any pertinent information including the names and descriptions of those involved. These documents shall be made available to an authorised officer upon request and retained for at least 6 months.**
- 4. Plastic or toughened polycarbonate (or similar) glasses/bottles will be used during all events. The contents of any bottled beverage shall be decanted into a plastic/paper/toughened glass or polycarbonate container before service to any customer.**
- 5. When the event being held is a wedding reception, glassware will only be permitted for use until 1700hrs.**
- 6. Open drinks containers will not be taken from the premises at any time.**
- 7. The premises licence holder shall ensure that any alcohol stored on site is kept securely and is monitored by staff at the premises.**
- 8. Any events where the amount of customers exceeds 300 shall be ticketed. A ticketed event will be those open to members of the public and usually involve music and alcohol sales.**
- 9. Neighbouring residents shall be notified at least two weeks before the commencement of a ticketed event. This notification shall include:**
  - 1. The start and finish time of the event**
  - 2. A name and number of a person who can be contacted throughout the event to deal with complaints.**
  - 3. The contact details of the local authority.**

- 10. Up to four ticketed events may be held per year, one of which shall be on the August Bank Holiday weekend.**
- 11. Any events, both weddings and ticketed events, shall only be held between 1<sup>st</sup> March and 30<sup>th</sup> September.**
- 12. The premises licence holder shall ensure that the Licensing Authority and Police Licensing Team are informed of any event where a capacity larger than 1000 persons (including staff) is planned for. A minimum of three months written notice shall be given to the responsible authorities.**
- 13. The premises licence holder shall prepare a written risk assessment prior to any ticketed event, which shall include an assessment of the amount of Security required for the event. The risk assessment shall be made available to any authorised officer upon request and be retained for at least 6 months.**
- 14. The Licensing Authority and Dorset Police shall be provided with an Event Management Plan a minimum of 28 days prior to any event taking place which the premises licence holder deems suitable to employ SIA Registered Door Supervisors.**
- 15. The numbers entering the premises at events open to members of the public shall be recorded.**

The applicant has made the following statement:

**As you are aware from the last Newsbite we have applied for a licence for the field behind the pub. I thought it's best if we explain the licence application and reasons behind it.**

**We run our weddings, dog show, ska fest etc through our wedding company Blue Welly Events. The reason for the application is so we can use the field for some of the weddings, enabling us to move the music and bar into the field and if we change the layout of the festivals it would also allow us to move the music and bar for these**

**There is no intention to use the field for anything else other than what we currently do now. We are if anything just moving what we currently do further away from the village.**

**Within the application we have asked for Mon-Sun 10am-11pm as these are just standard premises timings and we regularly get enquiries for weddings for any day of the week hence the Mon-Sun.**

**We run a limited number of weddings and events a year and we have no intention on increasing this. We have seen an increase in people requesting to hold their wedding in the field, which this application will allow us to offer.**

**The reason the licence is not being applied for under The Springhead is because the pub is under Punch Taverns. We have applied for the licence under our own company to retain control of it and during the consultation meeting with The Police Licencing Officer (Kirsty Gatehouse) we personally requested that should we cease to lease the field in the future we want to be able to terminate the premises licence along with it.**

**Our family has lived in the village for over 20 years and we have run the pub for over a decade, during this time we have always taken into consideration the village into everything we do.**

**In conclusion : we are not doing anything different nor increasing anything that we do not already do. All we wish to do is have the opportunity to use the field when needed.**

**If you would like to talk to us or if you have any questions regarding the licence, we would be more than happy to discuss them with you.**

I am required under the Licensing Act to ask if the above points have, or have not, alleviated your concerns and if you are now satisfied with the application. Due to the time constraints surrounding an application I would be grateful if you could please let me know by 29 May 2024 whether or not you wish to have your representation withdrawn.

If you wish to continue with your representation, I will arrange for a Licensing Sub Committee hearing to take place here at Dorset Council Offices, County Hall, Dorchester, DT1 1XJ, a formal invitation will be sent out to you in due course.

I would also like to inform you that any premises that holds a licence under the Licensing Act 2003, can be subject to a review at any time if an establishment fails to satisfy one or all of the four licensing objectives. (The prevention of crime and disorder, public safety, prevention of public nuisance and the protection of children from harm). A review would be heard at a Licensing Sub Committee where conditions or restrictions may be added to the licence to resolve outstanding issues.

Please do not hesitate to contact me if you have any additional queries or would like to discuss the matter further.

Many thanks

**Laura Goff**  
**Licensing Officer**  
**Place Services**  
**Dorset Council**



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